



-- PRESS RELEASE --

Baarn, January 7, 2025

DUTCH PRIVATE EQUITY FIRM VE PARTNERS ACQUIRES INPROBA

Inproba, the family-owned business established in Baarn in the Netherlands, has reached an agreement with private equity firm VE Partners to acquire all shares by the end of January 2025. This planned acquisition marks the end of the family ownership by the Libbenga family, who founded the company 68 years ago.

Inproba, known for products such as chili sauces, sambal, and soy sauce, is also a leading producer of private label products in Europe and employs approximately 200 people.

VE Partners specializes in investing in production companies, with specific expertise in the FMCG sector. This acquisition will allow Inproba to grow independently, enhance our services, and maintain our Dutch identity.

Inproba, founded in 1956 by the Libbenga family, will continue to operate as an independent company from Baarn. The company will maintain its identity and culture under the new ownership, while investing in process optimization, innovation, and growth.

Jeroen Leinenga, Managing Director: "With VE Partners, we have a partner who respects our independence and enables us to continue charting our own course. This allows us to remain close to our customers and quickly respond to market developments."

Note to the editor:

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